



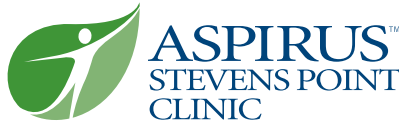
**CLICK HERE**

TO RESERVE YOUR BOOTH

# 2012 SPONSORSHIP LEVELS

TO BECOME A SPONSOR, PLEASE CONTACT MARY JO MONDAY AT 715-344-1940.

## VIP SPONSOR



## EXECUTIVE SPONSOR



## PREMIER SPONSOR



## PARTNER SPONSORS



## KEYNOTE SPEAKER SPONSOR



MINISTRY HEALTH CARE

## EXHIBITOR PACKET SPONSOR



## NEWSPAPER SPONSOR



www.stevenspointjournal.com

## RADIO SPONSORS



# SPONSORSHIPS AVAILABLE

### EXECUTIVE SPONSOR - \$1,200 (4 STILL AVAILABLE)

- One (1) 8' x 10' skirted booth with electricity and two (2) chairs, valued at \$425
- Early bird discount guarantee on additional booth reservations up to show date
- Company logo with prominent placement on all event promos
- Company logo with prominent placement on PCBC Website
- Two months of promotion in the Business Council newsletter, The Active Voice
- Half-page, 4-color article with photo's about sponsor in The Active Voice, PCBC newsletter, one (1) time + 25 color copies of article for sponsor use, valued at \$75
- Reserved parking spaces for one (1) vehicle, PRICELESS
- Four (4) lunch tickets the day of the show, valued at \$44
- Four (4) tickets to the seminar the morning of the show
- Verbal recognition (minimum of 8x) during event
- Inclusion of company flyer / brochure in event bags given to attendees, valued at \$50
- Fifteen (15) event tickets, valued at \$75

### CLASSIC SPONSOR - \$500 (1 STILL AVAILABLE)

- Booth discount of \$100
- Recognition in online newsletter emailed to over 1,400 members / employees
- Verbal recognition (minimum of 4x) during event
- Company logo on sponsor board
- Five (5) event tickets, valued at \$25

### LANYARD SPONSOR - \$250 + 300 LANYARDS (1 STILL AVAILABLE)

- Recognition in online newsletter emailed to over 1,400 members / employees
- Verbal recognition (minimum of 2x) during event
- Company name on sponsor board
- Two (2) event tickets, valued at \$10



## SCHEDULE

### DATES

March 26 & 27, 2012

### LOCATION

Holiday Inn Hotel & Convention Center, Stevens Point

### SCHEDULE

Monday

8:00 am - Noon  
12:30 pm - 4:30 pm  
5:00 pm - 7:00 pm

Exposition set-up (pipe & drape)  
Exhibitor set-up  
Business After Hours

Tuesday

9:00 am - 10:30 am  
11:00 am - 6:30 pm  
6:30 pm - 11:00 pm

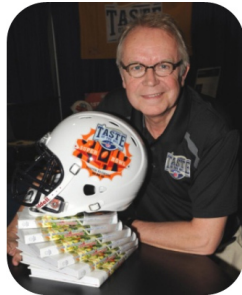
Networking & Speaker  
Show floor open to the general public  
Exhibitor and exposition tear down

## NEW THIS YEAR...

### MR. WAYNE KOSTROSKI

OUR 2012 BUSINESS EXPO - KEYNOTE SPEAKER & HONORED GUEST

(Founder of the 'Taste of the NFL' & 2010 James Beard Humanitarian of the Year)



From rock 'n' roll musician, to eatery extraordinaire, Wayne Kostroski is amazing and extremely humble to say the least.

Raised in Stevens Point, Wayne is a 1969 graduate of Pacelli and first to be honored as the schools Distinguished Alumni in 1999. After playing in a local band (with our very own Jeff Ebel), Wayne moved to Madison where he was a bassist for the rock band Circus, opening for artists such as B.B. King, John Sebastian, Muddy Waters and others.

Wayne transitioned from the music world to the hospitality industry, successfully opening his first restaurant Pronto Ristorante in 1981, then in 1984 he opened Figlio's. From there he went on to open Goodfellows, and Tejas in 1987, and the Franklin Street Bakery in the Twin Cities area in 1994.



Then in 1992, the Super Bowl came to Minneapolis. It was there that the 'Taste of the NFL', a premier fundraising event dedicated to hunger relief was born. In it's 20 years, 'Taste of the NFL' is an event that has raised and distributed \$11 million to local and national hunger organizations. Today this "Party with a Purpose" has become a \$600 per ticket event that draws 3,000 people and pairs 32 of the finest chefs from each of the 32 NFL cities with a player from that cities team.

Thirty percent of the proceeds go to the food bank of the host city with the remaining 70 percent distributed to food banks in the remaining 31 NFL cities. For more information go to: [www.TasteoftheNFL.com](http://www.TasteoftheNFL.com)

In 2010, Wayne was named the James Beard Humanitarian of the Year, an award given to an individual or organization whose work in the realm of food has improved the lives of others and benefited others at large. He stands in good company with other winners including Paul Newman, Ben and Jerry from Ben and Jerry's ice cream and others.

Wayne will inspire you with his speech "**Giving is Good Business - Achieving Super Bowl Results with Personal, Professional and Community Goals**". Watch for additional details in the weeks ahead.