



# *the* ACTIVE VOICE

PORTAGE COUNTY BUSINESS COUNCIL NEWSLETTER

\\ PORTAGE COUNTY, WISCONSIN

## The Active Voice 2012 Advertising Options

Over 1,300 Portage County business people receive our newsletter!

**Step 1 \\** Contact the Business Council for a spot in our monthly online newsletter. Space is reserved on a first come, first-served basis. The ad(s) will be placed throughout the newsletter.

**Step 2 \\** A faxed or mailed contract and payment (Credit Card, Check, or Cash) must be received by the 24<sup>th</sup> of the month prior to the launch of the online newsletter to reserve your space. Newsletters launch on the 1st of the month.

**Step 3 \\** Send one of the options below in a pdf file format to [admin@portagecountybiz.com](mailto:admin@portagecountybiz.com) by the 24<sup>th</sup> of the month prior to the launch of the online newsletter. Please keep your PDF file less than 600KB.

**Option 1**  
**FULL PAGE**  
\$100.00  
DIMENSIONS \\ 9.75" X 7.25"

**Option 3**  
**1/3 PAGE**  
\$65.00  
DIMENSIONS \\ 9.75" X 2.38"

**Option 5**  
**1/6 PAGE**  
\$40.00  
DIMENSIONS \\ 4.88" X 2.38"

**Option 2**  
**1/2 PAGE**  
\$80.00  
DIMENSIONS \\ 4.88" X 7.25"

**Option 4**  
**1/4 PAGE**  
\$50.00  
DIMENSIONS \\ 4.88" X 3.63"

**Option 6**  
**1/12 PAGE**  
\$30.00  
DIMENSIONS \\ 2.44" X 2.38"

### NEED US TO DESIGN THE AD?

Just add \$50 to your advertisement choice. If you do need the design service, please give Heather **7 days notice**, prior to the 24<sup>th</sup> of the month, to give her enough time to design the perfect ad for your business. 2 proofs will be provided prior to launch. If more than 2 proofs are needed, an additional \$20/proof will be added to the final total.

**Fax signed contract to \\ 715-344-4473**

**Mail payment to \\ 5501 Vern Holmes Drive, Stevens Point, WI 54482**

For more information regarding newsletter advertising in The Active Voice, contact Heather Nennig at the Portage County Business Council 715-344-1940 \\ [admin@portagecountybiz.com](mailto:admin@portagecountybiz.com).

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4

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